

Montreal Exhibition

Véronique Duplain

SELFIE PROJECT, 9TH EDITION

From June 10, 2022



Véronique Duplain, Selfie Project, 9th edition. Selfeducation

Véronique Duplain, multidisciplinary artist, presents the 9th edition of *#SelfieProject* at Arsenal Contemporary Art Montreal starting June 10, 2022.

A true creative marathon, the artist stages herself as the main subject of different narrative universes, for the entire month of February, and takes a self-portrait per day that is posted, afterwards, on Instagram and Facebook. Designer, photographer, accessory maker, model, dressmaker, make-up artist and retoucher, Duplain offers in this exhibition a personal diary in 28 shots.

Education, mental health, finances, mindfulness, self-acceptance, the world of communications; themes that the artist addresses in her daily creations. Through this feat, the tone remains humorous, the aesthetic impactful and the colors vivid. These self-portraits can, at the same time, be read from the perspective of social criticism and be seen as an entry to the artist's personal universe.

"I have learned so much through this project already: photography, scenography, retouching process, makeup, sewing, 3D print, and so on. But what impresses me the most is that I am still not out of ideas after nine years. On the contrary, my mind has never been so filled with ideas and information that I have to manage at the same time to accomplish the project. Producing 28 photos in a month means being ahead of the game at all times", emphasizes Véronique Duplain.

Duplain, despite the possibilities offered by the digital, accords importance to manual work and craft manipulation in her artistic practice by setting up physically each element composing the photographs. The artist, by corporeally modifying a space that seems realized by digital editing, and by embodying a fictional character, plays with the boundaries of the real and the illusory.

The final result of her work, which takes the form of a visual diary of 28 color prints, is presented in the center of the multiple decors, allowing the viewer to explore Duplain's creative process.

<https://selfieproject.ca>

<https://veroniqueDuplain.com/>

<https://www.instagram.com/v.duplain>

<https://www.facebook.com/veroniqueduplain/>